

EXPERIENCE

LEARNING EXPERIENCE DESIGNER

Jul 2018 – Present

Learning Innovation, Duke University

- Leads course design and project management on 3-6 online courses at a time, focusing on higher-level planning, goal-setting, learner engagement, and team collaboration.
- Works collaboratively with team to identify and implement improvements to course design process, training materials and resources, quality assurance, and evaluation.
- Prototypes course sites, templates, and documents for use in course development and design.
- Proposes improvements to user interfaces and works with learning technologies team to build consensus and implement changes.

INSTRUCTIONAL DESIGNER

Jan 2016 – Jul 2018

Carolina Office for Online Learning, UNC-Chapel Hill

- Designed 3-4 new online courses per term, collaborating with instructors to produce high-quality course content that is interactive, outcomes-based, and user-friendly.
- Consulted with instructors to determine their goals for online learning; brainstormed instructional strategies; and developed customized prototypes for learning units.
- Managed a four-person team in updating 75-80 online courses per term, set deadlines and workflows, and conducted QA on all courses.
- Created and edited learning content using a range of web and design skills; provided feedback to instructors on their scripts, storyboards, website content, assessments, etc.

INSTRUCTIONAL DESIGN & ASSESSMENT LIBRARIAN

Aug 2014 – Jan 2016

Guilford College

- Collaborated with faculty to design customized research sessions for their classes; taught 20-30 library instruction sessions per term.
- Lead planning, policy development, and assessment for the Library Instruction (LI) program, created LI curriculum, and trained library instructors.
- Created online learning modules, websites, and tutorials to support students' research, media, and technical skill development.

EDUCATION

Master of Library & Information Studies (2013)
University of North Carolina at Greensboro

BA, Studio Art, Minor in Art History (2006)
Wake Forest University

PROFESSIONAL

Coursera Educator Webinar (May 2019), "Transforming Course Materials into Videos: Case Study Examples"
Information Technology Service Award Winner (Dec 2017), UNC-Chapel Hill
ACRL Assessment Immersion Program (Nov 2015), Nashville, TN

SKILLS

Instructional design
User experience
Project management
Process development
Web & multimedia design
Teaching & training
Creative problem-solving
Writing & proofreading

TECH

HTML
CSS
Dreamweaver
Photoshop
Captivate
Rise
Camtasia